

Hotel Distribution

St. Thomas Hotels

- Antilles Resorts
- At Home in the Tropics
- Bellavista Properties
- Best Western Carib Beach Resort
- Best Western Emerald Beach Resort
- Blackbeard's Castle
- Bluebeard's Beach Club
- Bolongo Bay Beach Resort
- Bunker Hill Hotel
- Calypso Realty, PC
- Crystal Palace
- Elysian Beach Resort
- Frenchman's Bay Hideaway
- Frenchman's Cove Marriott
- Frenchman's Reef & Morning Star Marriott Beach Resort
- Galleon House
- Green Iguana
- Hotel 1829
- Island Beachcomber Hotel
- Island View Guest House
- Mafolie Hotel
- McLaughlin Anderson Luxury Villas
- Miller Manor
- Palms Court Harborview
- Paradise Properties
- Pavilions and Pools Villas Hotel
- Point Pleasant Resort
- Secret Harbour Beach Resort
- The Inn at Villa Olga
- The Ritz-Carlton Club
- The Ritz-Carlton, St. Thomas
- Virgin Islands Campground
- Windward Passage Hotel
- Wyndham Sugar Bay Resort & Spa
- Coconut Coast Villas
- Concordia Campground
- Estate Zootenvaal
- Gallows Point Resort
- Harmony Studios
- Lavender Hill Suites
- Maho Bay Camps, Inc.
- Serendip Vacation Condominiums
- St. John Inn
- The Westin St. John Resort and Villa's
- VIVA! Villas Inc.

St. Croix Hotels

- Arawak Bay: The Inn at Salt River
- Buccaneer Hotel
- Cane Bay Reef Club
- Carambola Beach Resort
- Carrington's Inn
- Chenay Bay Beach Resort
- Club Comanche
- Club St. Croix
- Colony Cove
- Company House Hotel
- Cottages By The Sea
- Divi Carina Bay Resort
- Hibiscus Beach Resort
- Holger Danske
- Hotel Caravelle
- Island Villas
- King Christian Hotel
- Kings Alley Hotel
- Mill Harbour
- Mt. Victory Camp
- Palms at Pelican Cove
- Sand Castle on the Beach
- Sugar Beach Condo Resort
- Tamarind Reef Hotel
- The Frederiksted Hotel
- The Waves at Cane Bay
- Vacation St. Croix
- Villa Greenleaf
- Villa Margarita

St. John Hotels

- Caneel Bay
- Caribbean Villas Resort and Management Company
- Century Hill Estates
- Cinnamon Bay Campground



Restaurant Rates

Discover St. Thomas, St. John and St. Croix

All ads 4-color, includes menu sampler.

Full Page	\$5,250
1/2 Page	\$2,625
1/4 Page	\$1,575

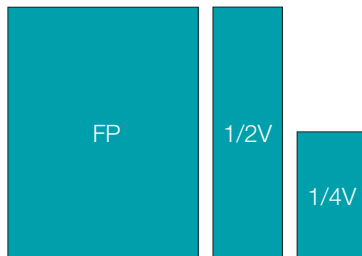
AD SIZES	WIDTH	HEIGHT
FULL PAGE	8-3/8"	10-7/8"
FULL PAGE w/ Bleed	8-5/8"	11-1/8"
1/2 PG Vertical	3-1/2"	9-7/8"
1/4 PG Vertical	3-1/2"	4-3/4"

Hold live matter 1/8" from trim on all sides

Live image area for full page is 8 1/8" x 10 5/8"

AD MATERIAL REQUIREMENTS*

1. Electronic files are to be sent in Macintosh format only. Accepted programs include QuarkXpress 6.5, Adobe Photoshop, Adobe Illustrator & Adobe InDesign. Include all postscript and screen fonts. Include all images as EPS, JPEG or TIFF in high resolution (at least 300 dpi at 100%) in CMYK. If files are not provided as CMYK, we will be forced to convert the color and we cannot guarantee an exact match of color on press. PDF/X-1a files are preferred.
 2. A color proof must accompany ad for all formats; otherwise, HCP/Aboard Publishing will not accept liability for files that do not print correctly.*
 3. Live material not intended to bleed must be kept at least 3/8" from all sides to allow for trim.
 4. Double page spreads: Perfect alignment of type or design across gutter of two facing pages is not guaranteed. Live matter in facing page subject cannot be closer than 1/8" to gutter.
- * If a high-quality color proof / Matchprint such as Kodak Approvals or Epson (or similar analog proofs with a color control bar) is not provided, then we cannot guarantee color. Please note that all proofs must be made according to SWOP standards. Proofs that do not meet these criteria cannot be used for color matching.



WHY ADVERTISE IN DISCOVER ST. THOMAS, ST. JOHN AND ST. CROIX?

Discover St. Thomas, St. John and St. Croix provides advertisers with an elegant, credible medium in which to showcase their products and services. With the purchase of an ad in *Discover*, you also get value-added advertorial on discoverusvimagazine.com, our content-rich website. More great reasons:

- Very affordable rates
- Official publication of the U.S. Virgin Islands Hotel & Tourism Association
- Priority distribution in 5,000+ St. Thomas, St. John and St. Croix hotel and villa rooms
- Reaches upscale visitors
- Features easy reference maps of St. Thomas, St. John and St. Croix
- Advertisements organized by category:
 - Retail Shopping Arts Real Estate
 - Activities Weddings Spas
 - Accommodations Dining
- Web component at discoverusvimagazine.com

DEADLINES

Space Reservation: July 30, 2010
Ad Materials Due: August 13, 2010
Publications In Room: December 2010

TERMS

50% Deposit with contract • 50% upon publication

INQUIRIES & SPACE RESERVATIONS

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AD MATERIALS SHOULD BE SENT TO

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PAYMENTS

Checks should be made payable to:
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One Herald Plaza, Miami, FL 33132-1693