

Restaurant Rates

Discover St. Thomas, St. John and St. Croix

All ads 4-color, Includes Menu Sampler

Full Page	\$5,250
1/2 Page	\$2,625
1/4 Page	\$1,575

AD SIZES	WIDTH	HEIGHT
FULL PAGE	8-3/8"	10-7/8"
FULL PAGE w/ Bleed	8-5/8"	11-1/8"
1/2 PAGE VERTICAL	3-1/2"	9-7/8"
1/4 PAGE VERTICAL	3-1/2"	4-3/4"

Hold live matter 1/8" from trim on all sides
Live image area for full page is 8 1/8" x 10 5/8"

AD MATERIAL REQUIREMENTS:

DIGITAL REQUIREMENTS: All advertising materials must be submitted in a digital format. Supplied materials that do not meet the following specifications will be corrected, and the advertiser will be billed for the required production.

PREFERRED FORMATS: Electronic files are to be sent in MacIntosh format only. Accepted programs include QuarkXpress, Adobe Photoshop, Adobe Illustrator and Freehand. Include all postscript and screen fonts. Include all images in EPS, JPEG or TIFF formats in high resolution (at least 300 dpi at 100%).

SPREADS: Files should be set up as two single pages. No type should be placed within 1/8" of gutter or trim.

FONTS: All native format files must be accompanied by the screen and printer fonts used in those files. Apple Truetype fonts should not be used.

PHOTOS: All 4-color scans must be 300 dpi and saved in CMYK mode as a .tiff format.

PROOFS: All advertisers must submit a high-end digital contract level proof such as Kodak Approvals (preferred), Imation Commercial Matchprint or similar analog proof with their ad materials, regardless of delivery mode. Please note that all proofs must be made according to SWOP standards. Proofs that do not meet this criteria cannot be used for color match.

ACCEPTED MEDIA TRANSFER: CD-Rom, ZIP disk, DVD
ELECTRONIC TRANSMISSION: FTP, Wam!Net

Prior to shipping or for more detailed digital information, please contact: Lisa Lawlor, Ad Services in St. Thomas, at 340-690-6787 or by email at lisa@lawlorvi.com, or Melinda Pinilla, Ad Services in Miami, at 305-376-2537 or by email at mpinilla@hcpaboard.com. All electronic files are stored for one year only, unless otherwise requested in writing.

FACTS ABOUT

Discover St. Thomas, St. John and St. Croix:

- The U.S. Virgin Islands Hotel & Tourism Association's hardcover book
- Priority distribution in 5,000+ St. Thomas, St. John and St. Croix hotel and villa rooms
- Reaches upscale visitors
- Features easy reference maps of St. Thomas, St. John and St. Croix
- Advertisements organized by category:

Retail Shopping	Arts	Real Estate
Activities	Weddings	Spas
Accommodations	Dining	
- Web component at discoverusvimagazine.com

DEADLINES

Space Reservation: July 31, 2008
Ad Materials Due: August 11, 2008
Publications In Room: December 2008

TERMS

50% Deposit with contract • 50% upon publication

INQUIRIES & SPACE RESERVATIONS

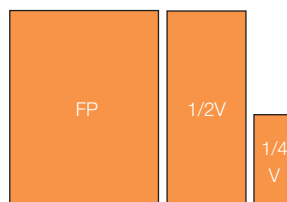
Media Marketing, Inc.
1000 Blackbeard's Hill, Suite # 7
St. Thomas, Virgin Islands 00802
Tel. 340-774-0920 • Fax 340-774-3144
Email: rjmedia@hotmail.com

AD MATERIALS SHOULD BE SENT TO

Lisa Lawlor
Media Marketing, Inc.
1000 Blackbeard's Hill, Suite # 7
St. Thomas, Virgin Islands 00802
Phone: 340-690-6787 • Fax: 340-774-3144
Email: lisa@lawlorvi.com

PAYMENTS

Checks should be made payable to:
HCP/Aboard Publishing
One Herald Plaza, Miami, FL 33132-1693





Hotel Distribution

St. Thomas Hotels

Antilles Resorts
Bellavista Scott Hotel
Best Western Carib
Beach Resort
Best Western Emerald
Beach Resort
Blackbeard's Castle
Bolongo Bay Beach Resort
Bunker Hill Hotel
Calypso Realty, PC
Crystal Palace
Danish Chalet
Frenchman's Reef & Morning Star
Marriott Beach Resort
Galleon House
Green Iguana
Holiday Inn Windward
Passage Hotel
Hotel 1829
Island Beachcomber Hotel
Island View Guest House
Mafolie Hotel
McLaughlin Anderson
Luxury Villas
Miller Manor
Palms Court Harborview

Paradise Properties
Pavilions and Pools Villas Hotel
Pineapple Village Villas
Point Pleasant Resort
Secret Harbour Beach Resort
The Inn at Villa Olga
The Ritz-Carlton, St. Thomas
Wyndham Sugar Bay
Resort & Spa

St. John Hotels

Caneel Bay
Caribbean Villas Resort and
Management Company
Cinnamon Bay Campground
Coconut Coast Villas
Concordia Eco-tents
Destination St. John
Estate Zootenvaal
Gallows Point Resort
Grande Bay Resort
Harmony Studios
Lavender Hill Suites
Maho Bay Camps, Inc.
Serendip Vacation Condominiums
VIVA! Villas Inc.
Westin Resort & Villas, St. John

St. Croix Hotels

Birds of Paradise St. Croix
Buccaneer Hotel
Carambola Beach Resort
Caravelle Hotel
Caribbean Dream &
Villa Dawn
Carringtons Inn St. Croix
Century 21 Island Villas
Chenay Bay Beach Resort
Cottages By The Sea
Divi Carina Bay Resort
Hibiscus Beach Resort
King Christian Hotel
Mt. Victory Camp
Palms at Pelican Cove
Sand Castle on the
Beach Hotel
Sea Island Hotel
Sugar Beach
Condo Resort
Tamarind Reef Hotel
The Frederiksted Hotel
The Inn at Pelican Heights
The Waves at Cane Bay
Villa Greenleaf
Villa Margarita